CASE STUDY

TRAFFORD ROAD GREATER MANCHESTER, SUPERCOLOUR® ULTRA CYCLE LANE

KEY DISCIPLINE
Cycle Lane

CLIENT
Salford City Council

PRODUCTS
Red Supercolour Ultra

KEY STATS
365 Tonnes of SuperColour® Ultra
Worked within restricted hours

CASE STUDY

TRAFFORD ROAD GREATER MANCHESTER, SUPERCOLOUR® ULTRA

THE BRIEF

Salford City Council initiated a project for a new cycle lane on Trafford Road, a busy dual carriageway within Greater Manchester.

The council required coloured asphalt to help distinguish the lanes for cyclists, pedestrians and vehicles to enhance overall safety for all road users.

John Sick & Sons subcontracted Aggregate Industries's contracting team, who required a high-performance coloured asphalt for the project.

THE SOLUTION

Aggregate Industries was thrilled to provide and lay 365 tonnes of SuperColour® Ultra red asphalt, one of its six popular high quality colour choices.

This product is created with clear binder and high-quality coloured pigment to achieve a bold, long-lasting effect. This allows surfaces to be both highly functional and aesthetically pleasing, but also enhance safety through colour coded demarcation areas.

It was a challenge to deliver some of the product through highly populated areas during the day. However, the team managed to deliver the black asphalt product at night from Salford, which made part of the process more quick and efficient and minimised overall disruption to the public.

> "We are proud to have supplied our SuperColour® Asphalt to create safer cycle lanes on Trafford Road. Ensuring the safety of road users is of utmost importance, and clear and defined cycle lanes play a crucial role in achieving this. Our high-performance SuperColour® Asphalt provides the durability and reliability needed to create high-quality surfaces that will enhance safety for cyclists- the perfect solution for projects like these."
>
> **PAUL DUDLEY**
> **SENIOR QUANTITY SURVEYOR**
> **AGGREGATE INDUSTRIES**
> **CONTRACTORS**